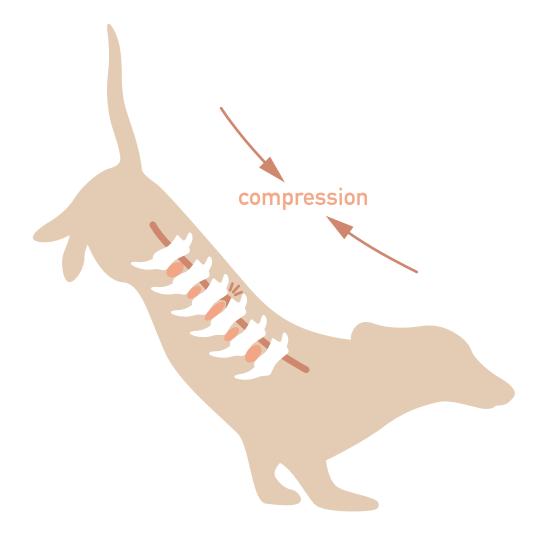


Leel

At-home care system for injured dogs

What is IVDD?

IVDD (Intervertebral Disc Disease) occurs in dogs when the cushioning intervertebral discs between the vertebrae of their spinal column become displaced, deteriorate, bulge out, rupture, or burst into the spinal cord space. When this happens, the discs press on the nerves that run through the spinal cord.



Type I

The outer layer of the discs harden, allowing them to break easily. Jumping puts extra pressure on the discs and can cause them to burst. After bursting, the disc's inner materials start to press on the spinal cord.

Type II

Discs slowly harden over time, and eventually start to deteriorate or bulge, putting pressure on the spinal cord.

When the nerves of the spinal cord are compressed, they are unable to transmit nerve impulses.



What are the risk factors?

Small dogs with short legs are the most commonly affected by IVDD.

Dogs that are overweight and lack proper exercise are at the highest risk.

Dogs typically become more prone to back problems as they age.

Jumping from high furniture can cause damage to the spinal discs, especially in breeds with short legs.

Grade I: pain only

Dogs may exhibit signs of pain, muscle spasms, and an unwillingness to jump, but can still walk normally.

Grade II: ambulatory paraparesis

Dogs may experience weakness in their hind legs and appear wobbly or stumble when they walk.

Grade III: non-ambulatory paraparesis

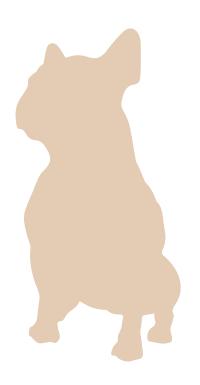
Dogs are no longer strong enough to support their own weight or walk, but still have movement in their legs.

Grade IV: paraplegia

Dogs can no longer voluntarily move their back legs. They can, however, still feel deep pain.

Grade V: paralysis

Dogs no longer have any feeling in their back legs, in addition to not being able to move them.



How is IVDD treated?

Based on the severity of each dog's condition as well as external factors, there are two options for treatment: conservative treatment or surgery.















Conservative

Consists of: strict crate rest, medication, limiting mobility, and possibly physical therapy

Recommended for: Less severe cases (grades I-II) or when surgery is not an option

Estimated cost: < \$1000 for exam and medication

Medication: steroids and anti-inflammatories

Estimated recovery time: 6-8 weeks

Prognosis: grades I-II have a very good chance of recovery, while higher grades are not as likely to have a full recovery. There is also a higher chance of the problem recurring than with surgery.

Possible complications: potential IVDD issues in the future if not healed properly

Surgery

Consists of: removal of harmful disc material followed by some physical therapy

Recommended for: More severe cases (grades III-V) but is an option for less severe cases as well

Estimated cost: \$2000 - \$6000 for surgery alone

Medication: dependent on individual cases

Estimated recovery time: 1-3 weeks

Prognosis: grades I-IV have a very good chance of recovery, but grade V may not be successful or may even worsen.

Possible complications: Myelomalacia (irreversible damage to spinal cord, sometimes fatal), urinary tract infections, or long-lasting mobility issues

At-Home Care Recommendations

- Limit movement during the recovery period, either with crate rest or a small, closed off area
- It may be necessary to express your dog's bladder (applying manual pressure to assist with urination)
- Dogs may require physical support of their back end when going to the bathroom
- Prohibit your dog from going up and down stairs or jumping on and off furniture
- Monitor how your dog is responding to medication, as well as eating/drinking habits
- Start to introduce physical therapy exercises to help your dog rebuild muscle
- Keep in contact with your dog's veterinarian about their progress
- If your dog's condition does not improve, a rearsupporting wheelchair may be recommended

Assistive Products



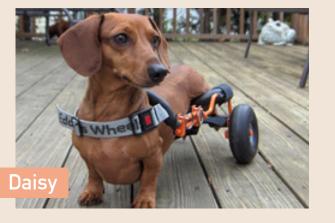




IVDD Stories







"After her surgery, Daisy underwent six weeks of strict crate rest. During this, we expressed her bladder and gave her medicine. Although she is still paralyzed, she is now pain free and happy!"

"Emmie is twelve years old, and when we found out she had a deteriorated disc, we agreed that surgery was not the best option for her. Although she was Grade 5, we still had hope and took our chances with medication and crate rest.

"Within just a few days, we saw some movement in her back legs again! She does not like to be in her crate when we are home (she likes to be included) so we filled a bin with her bed, pee pads, blankets, and her water bowl rested on a board game box so we could set her on the couch or carry her around with us.

"After about a week, we took her out for short bathroom breaks with the support of a homemade sling made from a grocery bag. Six weeks later, she was back to walking on her own without our help, and all discomfort seemed to be gone.

"Five months later, she is back to her happy squirrel-chasing self, but we are careful not to let her jump, carry her often, and use a baby-gate to block off the stairs."



"During Zeke's recovery, I was afraid of picking him up. He was so fragile, what if I hurt him again? Thankfully, he made a quick recovery and is back to himself, but I have to keep a close eye on him now."



- Heavy, not easily transported
- Can be difficult to break down
- Poor accessibility to dog
- Often stays in one part of the home
- Very common



Travel Crate

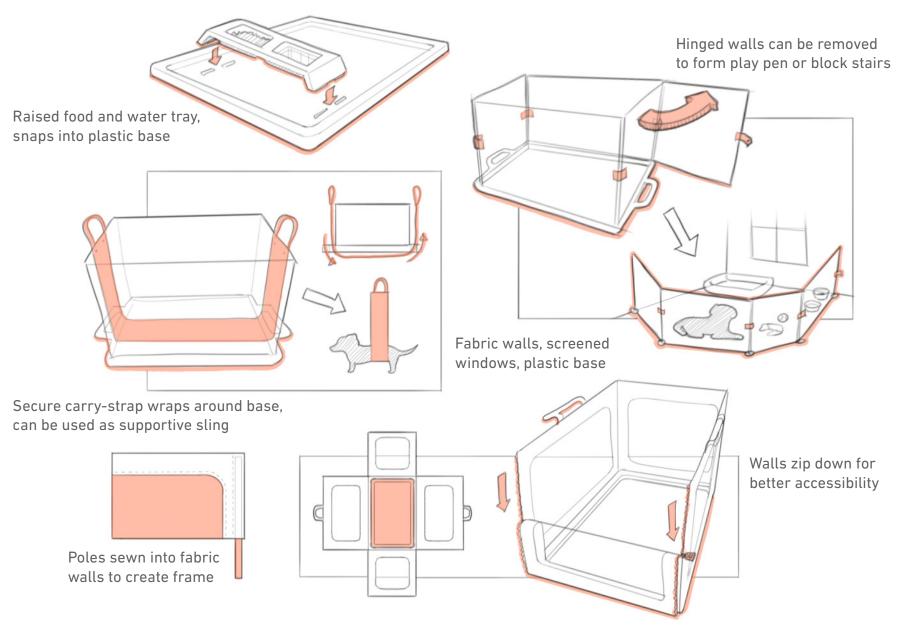
- Lightweight, easier to transport
- Can be dark or visually closed-off
- More difficult to clean
- Less durable/stable
- Not as commonly used at home

Dogs may feel alone, upset, or restless during crate rest. Although it may be an emotional time, owners should never end crate rest before their dog is physically ready.

Insights

During the recovery period, owners will need to transport their dog, give food/water and medicine, and possibly express their bladder or do physical therapy exercises.

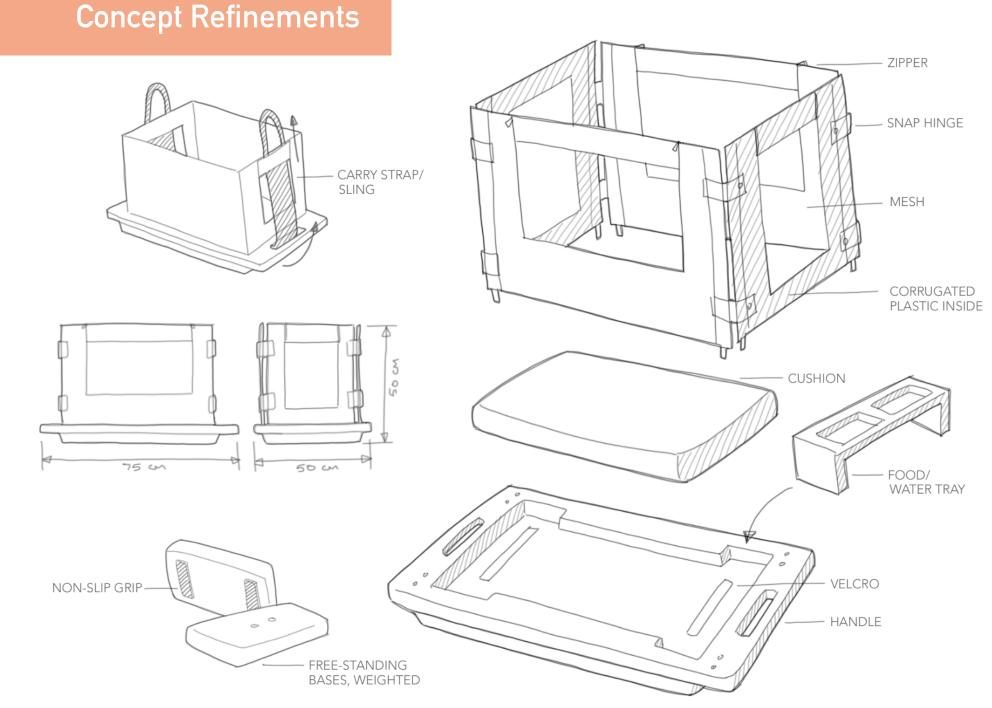






Prototype and User Feedback





— 10 — — 11 —

Home Trends Study

- Warm-toned neutrals for a light and cozy feel
- Patterned textiles for contrast and visual interest
- Simple, geometric shapes for a modern look



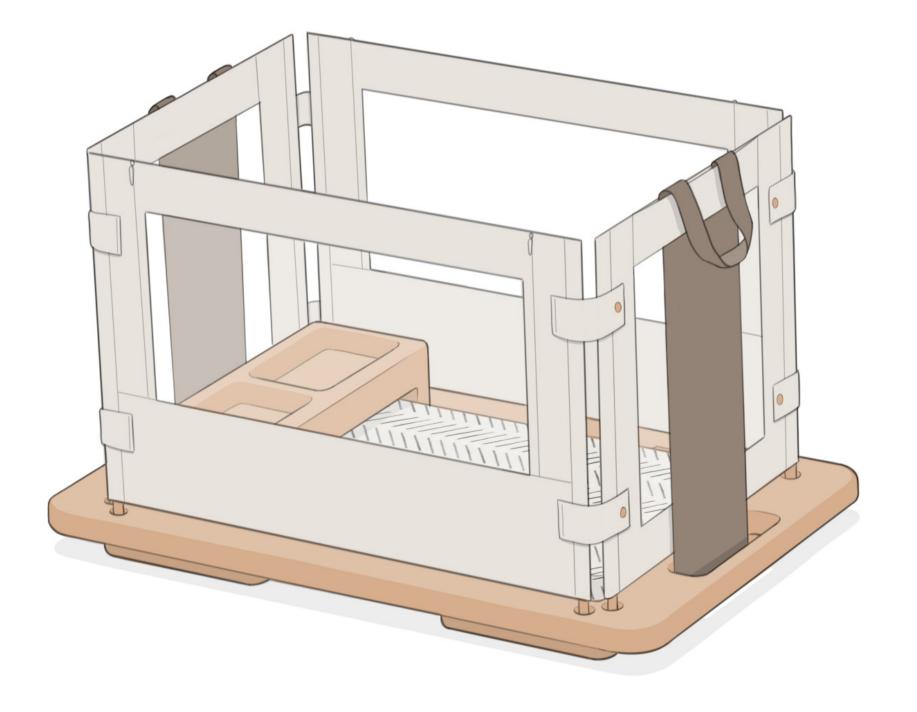




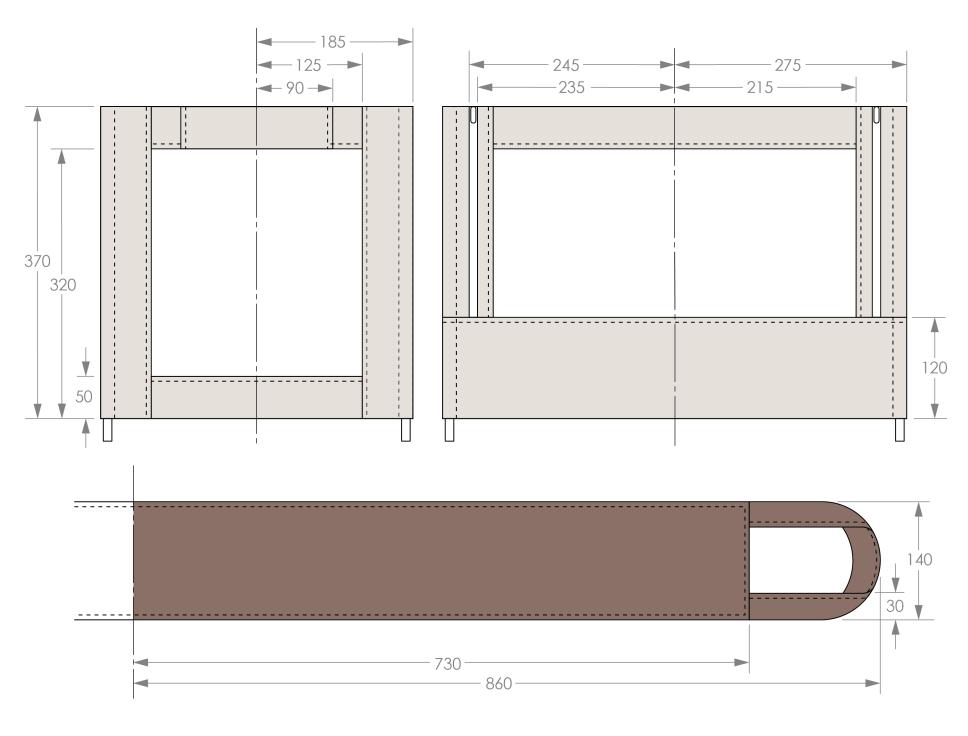


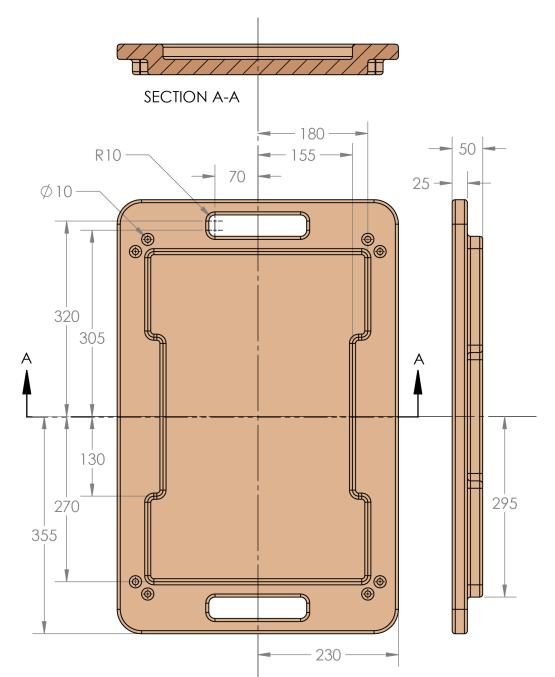


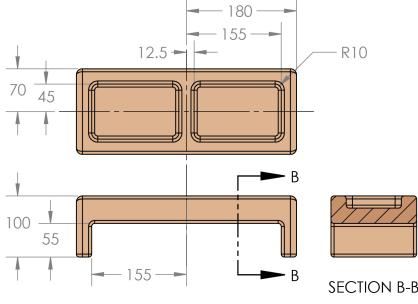




— 12 — — 13 —



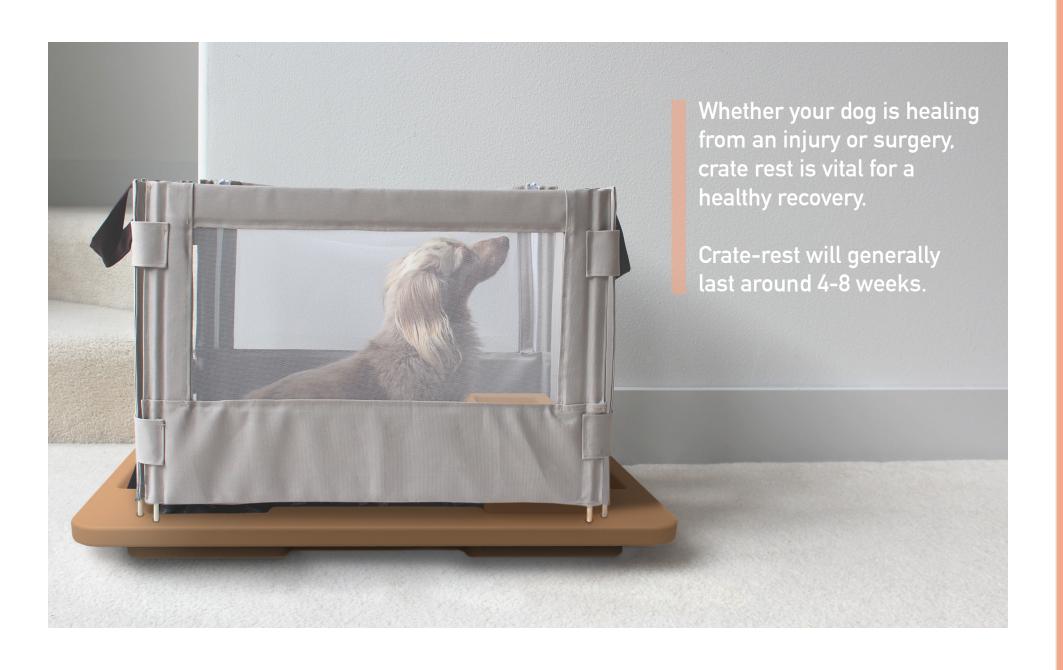




Walls are made from canvas and mesh sewn around corrugated plastic panels and plastic rods.

Plastic base and tray are designed to be rotationally molded, with no undercuts and consistent wall thickness.

All dimensions are in millimeters.



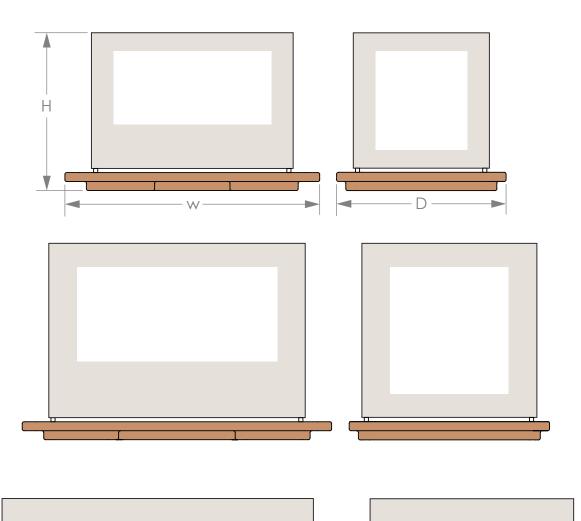


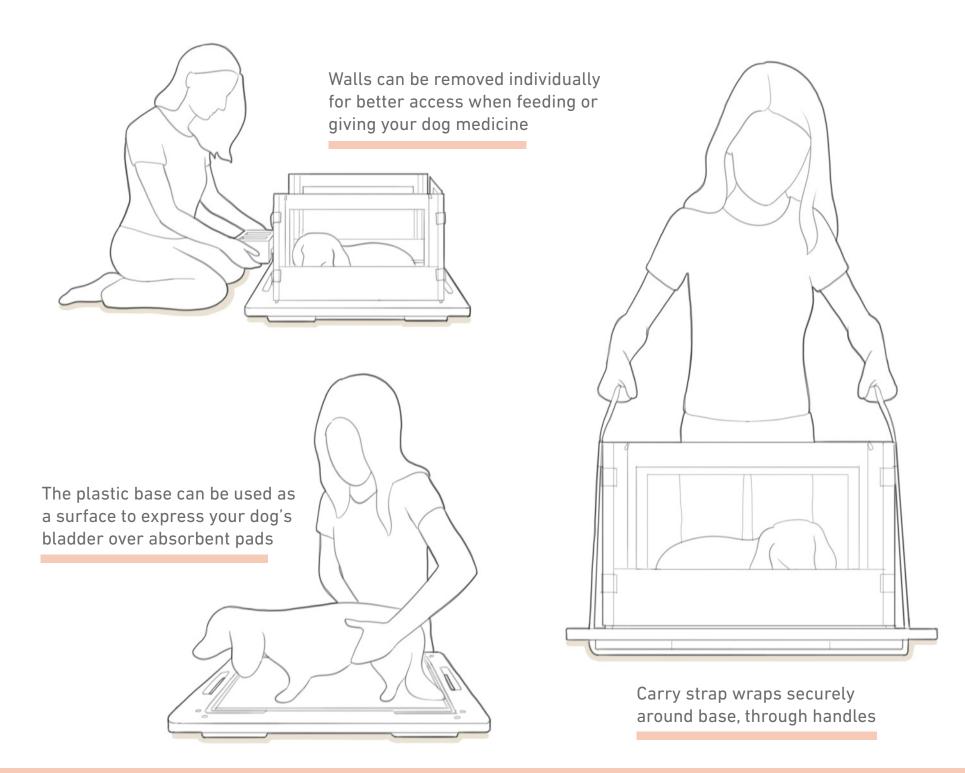
Small W 710 x H 440 x D 460 mm

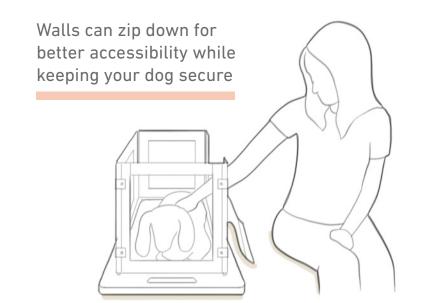
Medium W 860 x H 550 x D 560 mm

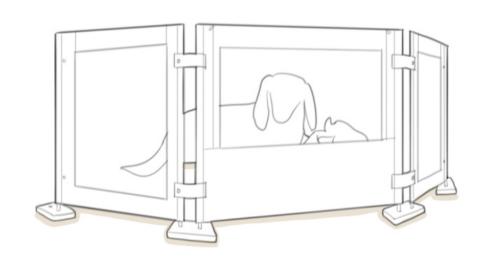
Large W 1020 x H 650 x D 660 mm

Spinal injuries like IVDD are more common in smaller dogs, but hip or knee injuries and heartworm treatment often require crate rest as well.









Walls can be set up with free-standing bases to block off stairs or create a secure space

Having an injured dog is a stressful time, both for the dog and owner.

Balancing comfort and safety, this system adapts to your dog's and your needs to facilitate a positive healing process.



— 18 —



"Although Emmie made a full recovery, I can't always keep an eye on her and I worry about her getting injured again. This product brings me peace of mind that I am keeping her secure and comfortable."

